

For Immediate Release

Fur Season Fur Sure

Monday October 8, 2012 (West Hollywood, CA) – According to ABC News, “this morning 31 states are at or below freezing, with 22 states experiencing freeze warnings or frost advisories from Texas to New York. Over the weekend, there were 329 record lows across the country.” Now, if this doesn’t scream “baby get your fur ready” we don’t know what does!

Fur remains one of the key fashion trends for 2012 according to major fashion editors and bloggers. With over 500 top designers utilizing fur in their collections, there are literally thousands of options to satisfy all fashion lovers. To help make your reader’s selection easier, here are some looks and trends, from fall/winter 2012-13 designer collections, currently available at their local fur salons.

Retro Rewind Trend



Barbara Tfank Fall 2012



Etro Fall 2012



Douglas Hannant Fall 2012



Helen Yarmak Fall 2012

Military Goddess Trend



Jason Wu Fall 2012



Monique L’Hullier Fall 2012



The Row Fall 2012



Temperly London Fall 2012

Bundled Elegance Trend



Michael Kors Fall 2012



Gucci Fall 2012



Carlos Miele Fall 2012



J. Mendel Fall 2012

Little Miss Sunshine Trend



Jeremy Scott Fall 2012



Peter Pilotto Fall 2012



Blugirl Fall 2012



Fendi Fall 2012

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